

NATIONAL VOTER REGISTRATION DAY



**ALLIANCE
FOR
YOUTH
ORGANIZING**

 STUDENTS
 LEARN
 STUDENTS
 VOTE

YOUNG  INVINCIBLES

Campus Takeover Toolkit:

**How to Create Successful
National Voter Registration Day Events at
Colleges and Universities**

Table of Contents

Introduction	1
About Us	2
How To Use This Toolkit	3
Building Your Team	4-6
Goal Setting	6-7
Volunteer Recruitment	7-9
Training Your Volunteers	9-11
Logistics	11-15
Event Wrap Up	16
Keeping National Voter Registration Day All About Democracy	17-18
Acknowledgements	19
Addendum	20-25
Addendum 1 - Sample Voter Registration Script	20
Addendum 2 - Voter Registration Activity	21
Addendum 3 - Pledge to Vote Cards	22
Addendum 4 - Volunteer Sign In Sheet	23
Addendum 5 - State Voter Registration Guides	24
Addendum 6 - National Voter Registration Form	25

Introduction

Campus Takeover is an effort to mobilize a mass number of students across the country for the 2018 midterm elections and beyond by registering them to vote, creating celebratory environments around voting, and fostering a culture of civic engagement on campuses. Planning and executing a successful voter registration event on your campus is tough work but can be incredibly beneficial for campus culture and engagement. Here is why we register students to vote on campus:

- **Voter registration helps students realize their identities as voters.** Students are more likely to vote when they see voting as a part of their identity as opposed to just an action they perform. By registering students to vote on campus, a place that is a critical component to their current identity as a student, voting becomes more connected to who they are and how they identify.
- **Voter registration removes barriers to civic engagement.** According to a study of college students and voting, many students believe that voting is challenging, complicated, or includes a series of annoying hassles. These beliefs are not unfounded due to the varying state voter registration policies and deadlines. Registering students to vote on campus on a regular basis brings the information to students where they are and makes the process accessible.
- **Voter registration can change the campus culture on voting.** We know that if voting is not visible on campus, then students are less likely to think that voting is a common habit of their peers. High salience voter registration drives have the potential to alter the political culture on a campus by making registering to vote seem like the norm - especially if it is done in a way that ties being registered to the identity of being a student on campus.

¹ Barrows, Anthony, Jess Leifer, and DJ Neri. 2016. "Graduating Students into Voters: Overcoming the Psychological Barriers Faced by Student Voters, A behavioral science approach": 7.

http://www.tandfonline.com/doi/abs/10.1300/J199v05n03_01

² Barrows, Anthony, Jess Leifer, and DJ Neri. 2016. "Graduating Students into Voters: Overcoming the Psychological Barriers Faced by Student Voters, A behavioral science approach": 6.

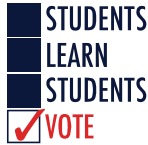
http://www.tandfonline.com/doi/abs/10.1300/J199v05n03_01

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About Us

YOUNG  **INVINCIBLES**



Young Invincibles and the Students Learn Students Vote Coalition

Young Invincibles is a national organization, working to engage young adults on issues, such as higher education, health care, civic engagement and jobs. Our mission is to amplify the voices of young adults in the political process and expand economic opportunity for young adults ages 18 to 34.

Founded by Young Invincibles in 2016, the Students Learn Students Vote (SLSV) Coalition is a group of nearly 300 non-partisan organizations, college and university faculty members, campus administrators, and local election officials nationwide dedicated to increasing voter engagement on college campuses. We believe in the importance of incorporating democratic engagement into campus life and work to identify best practices for institutions of higher education around voter registration, voter education, ballot access, and voter mobilization.

**ALLIANCE
FOR
YOUTH
ORGANIZING** 

Alliance for Youth Organizing

Alliance for Youth Organizing is a nation-wide network of local, youth-led organizations working to build the political power of young people across the nation through community based issue advocacy and robust civic engagement work. For more than seven years as a network, we've mobilized hundreds of thousands of young voters, advanced issues like Automatic Voter Registration, founded national holidays like National

Voter Registration Day, trained thousands of young leaders, and engaged millions of young people in elections up and down the ballot.

Why are we doing this work?

The Alliance for Youth Organizing and Young Invincibles joined forces to co-lead the Campus Takeover program for National Voter Registration Day because we believe that our democracy is stronger when more people participate in it - especially students. We envision "Campus Takeover" to not just include a takeover of each individual campus, but a takeover of hundreds of campuses across the country. This large endeavor requires the teamwork and unique experiences of both our organizations. In partnership, we hope to share and make accessible our collective knowledge, resources, experience, strategies, and plans, to contribute to the most successful National Voter Registration Day ever!

How To Use This Toolkit

This toolkit serves as a step-by-step guide to planning and executing a successful voter registration event on your campus. Use this toolkit as guidance during your planning process while keeping in mind that each campus is unique and may have different needs.

If you have any questions about this toolkit, need advice about planning your National Voter Registration Day event, or would like to learn more about the work we do, feel free to reach out! You can always request a specific call with your organization about any of the components in this toolkit.

For Faculty, Administrators, or Staff on College/University Campuses reach out to:

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Building Your Team

Your National Voter Registration Day event has a lot of potential. This is a great opportunity to engage your campus community and empower a significant number of students to be more engaged in our democratic process. To make your event as strong as possible, you're going to need help. The first thing you'll need is a dedicated crew to help you plan your event. These are some suggestions of people you should tap to ensure that you are reaching the widest audience in the most effective way. If you have an on-campus democratic engagement coalition formed to write a democratic action plan (through the Voter Friendly Campus program and/or the ALL IN Challenge), that could be a great place to start! National Voter Registration Day can also be a great opportunity to see who is not at the table and bring more people into your coalition!

- **Student leaders whose organizations represent a diverse audience:** Students will engage with people who look like them. Also, students know students best. Your team should include students who are leaders in their respective communities (for example, someone who is on the board of the Women's Student Association, Black Student Union, LGBTQ+ Student Association, Hindu Student Association, Disability Student Association). They will know best practices and tactics about how to engage their peers and meet students where they are.
- **Student Government Association (SGA):** These are the students who lead the charge on your campus and should have an ear to the ground about your campus climate. Having a representative from SGA can help garner direct student support for your event. This could include financial sponsorship, volunteers, and/or publicity.
- **Student Affairs Professionals:** Identify someone in the Office of Student Affairs who can share insight on how best to organize your event effectively on your campus. They may be able to suggest and provide insight to some easy locations to host your National Voter Registration Day event as well as student leaders who would best be a helpful addition to your team.
- **Faculty:** Find professors who would be interested in getting your campus more civically involved. Faculty members can get their students excited about National Voter Registration Day, especially if they are invested in the planning process. They may be willing to allow volunteers to register students in their classrooms. Professors who are heads of departments might be able to provide additional funding for your event.



TIP:

Try and recruit professors who teach classes for first years because their class sizes tend to be larger.

Building Your Team

- **Off Campus Partnerships:** It's likely that there are other organizations on your campus and in your community that have a currently untapped volunteer base. Talk to them and coordinate! If you're in a larger city, there might even be other groups working on National Voter Registration Day activities. The Alliance for Youth Organizing and Young Invincibles have access to all the partners signed on to Campus Takeover and will connect folks on the same campus so that you all can coordinate.

Roles for your Team

It is important to designate leadership roles for your team. This allows members of your team to have ownership of part of the event and a vested interest in its success. The following are suggestions of roles you can have on your team, but you may assign roles that fits best to your campus.

- **Team Captain/Event Manager:** This is your leader and coordinator. This person could be yourself (whether you're a student or an administrator) or someone you trust to coordinate your planning team and volunteers to create a successful event. This person will be in charge of the overall success of the event: the venue, food (if needed), supplies, budget, and schedule of events. This person should be the go-to star who can best orchestrate your event effectively.



TIP:

The Event Manager role can be divided up among different people on your team, however, there should still be one person who serves as the Team Captain to direct all of the event efforts.

- **Creative:** Look for people who will contribute creative energy. The National Voter Registration Day partner tools page includes some suggestions for ways to make your event cool and innovative, but the best ideas will come from your planning team. You'll know your audience a whole lot better than we will.
- **Volunteer Trainers:** Training your volunteers to register students to vote is key to a successful National Voter Registration Day. There are various laws and steps that need to be followed to ensure that everyone is doing their role responsibly and effectively. It's suggested that you have two volunteer trainers who would focus on creating the training curriculum for your event, recruitment of volunteers, and execute the trainings for all of the volunteers for your event.
Note: Be sure to check the State Voter Registration Guides (see Addendum 5) to check if you need to be trained by the state to register voters.

Building Your Team

- **Public Relations/Outreach:** Identify someone or a sub-committee of people who focus on getting students to interact with your National Voter Registration Day event. Posters, social media, outreach to various organizations on campus, and doing announcements in classrooms are strategies that your outreach chair/sub-committee could think of as they are building their plan.
- **Point of Contact with Young Invincibles/Alliance for Youth Organizing:** Identify someone on your team to coordinate with YI and/or the Alliance who can help support the relationship between your campus and these organizations. YI and the Alliance have deep insights on how to run a National Voter Registration Day event and can help troubleshoot any issues that are happening throughout the planning process. Your point of contact will keep both your campus and YI/the Alliance up to date with the latest news. This person could also be your team captain.

Goal Setting

After you have built your team, get together and start planning. The first step of planning is to outline your team's goals. These goals will help guide the rest of your plans, like how many volunteers you need, how many supplies you need, and who to connect with on campus.

Here are some guiding questions to think about when goal setting:

- **What is your Campus Impact Goal?** *Campus impact is how many students at your university you would like to touch throughout your action. The easiest way to identify your impact goal is to determine a voter registration goal and/or a pledge to vote goal you would like to hit. Think about how many students you can possibly reach in one day on your campus*

WHAT IS NSLVE? The National Study of Learning, Voting, and Engagement (NSLVE) offers colleges and universities an opportunity to learn their student registration and voting rates. NSLVE is the first and only study to objectively examine institution-level data on student voting and to share these data with participating campuses. Participation is free, easy, and protective of student privacy. If your campus does not participate in NSLVE, let us know through our contact below and we can work with you to get your campus signed up!

Goal Setting

A way to think through your impact goal is to look into your NSLVE data. If your campus participates in the National Study for Learning, Voting and Engagement (NSLVE) and if your campus has publicly posted its data, use that as a baseline to form your voter registration goal. Based on the re

- **How many volunteers do you want to engage?** *How many volunteers you want to engage depend on how many voter registrations you want to collect. The average volunteer will get about 1 registration an hour in a medium traffic area and possibly more in high traffic areas. Based off of this assumption, work backwards from your goal to determine how many volunteers you need to participate in your event. What is a realistic goal for the team/volunteer size you are seeking?*
- **How are you planning on engaging the larger campus community?** *Campus Takeover is a great opportunity to bring the campus together under a single mission — registering students to vote. Collaborate with other student organizations, departments, and off-campus partners to identify ways to engage students across all walks of life.*

Lay out your goals and remember to revisit them throughout the planning process so your work stays on track.

Volunteer Recruitment

It takes lots of time to find volunteers, and not everybody who says they are going to volunteer will show up. The reliability of your volunteers depends on how loyal your volunteers are, how close they are to you, and how often you've asked them to volunteer. Every organization is different, but you normally want to start volunteer outreach at least three weeks before an event - that way you have plenty of time to identify, recruit volunteers, and do follow-up reminders to each person who said they can volunteer.

Figuring Out How Many Volunteers You Need

Our experience contributes to the following assumptions:

- For most organizations, about half of the volunteers who say they will show up actually do. This is called the 'Rule of Halves'. It's a good idea to recruit twice as many volunteers as your goal. It will never hurt to have extra volunteers on the day of your event!
- Most volunteers can complete a two hours shift of voter registration.

Volunteer Recruitment

Volunteer Goal	How many volunteers do you need to say “yes?”	How many people should you reach out to?
10	20	40
25	50	100
50	100	200

Note: All of this information is relative to the size and quality of your volunteer list.

Strategies for Volunteer Recruitment

- *Volunteering for class credit:* Reach out to faculty to see if they are willing to offer extra credit if their students agree to volunteer for a shift at your National Voter Registration Day event. Think of classes that would be relevant to your event (like political science classes, sociology classes, history, etc.), but don't be limited to just those. If someone on your planning team knows a professor who may be receptive to this, be sure to reach out!
- *Reach out to community service student organizations:* Review your student organizations roster and see if there are any organizations who focus on volunteering or community service. This could include Greek life, multicultural organization, etc. They may have members who would be willing to volunteer, especially when you remind them that National Voter Registration Day is strictly nonpartisan.
- *Reach out to your service learning department :* Does your campus have a service learning department or center? Engage with the service learning leadership to see if they can send out your National Voter Registration Day volunteer opportunity. Also, start conversations with the service learning leadership about how National Voter Registration Day and voter engagement can align with service learning on campus.
- *Offer a publicity opportunity for student organizations:* In planning for your event, offer for student organizations to be a part of your team and give them an opportunity to recruit for their organization. Host committee members could be in charge of sending over two volunteers in exchange for a logo on your flyer. Brainstorm some other ways to build out space for student organizations to be involved. This could be a good way to get volunteers for a variety of student backgrounds, and also encourage members of their organizations to stop by your event.

- Call/Message your volunteers the days leading up to your event: To increase the turnout of your volunteers, contact those who have signed up to volunteer and have them recommit to volunteering. This is a secure way to confirm of total amount of volunteers supporting your event.

Training Your Volunteers

The next step that has to happen for the event to be successful is an in-depth volunteer training. Make sure volunteers have all the materials they need before training starts. To keep this process painless, have all the clipboards assembled in advance with the script, the contact information of your volunteer coordinator, blank voter registration forms, pens, and a “Register to Vote” sign taped on the back of the clipboard.

Good trainings are fun, informative, quick and engaging. Try to get fun people to lead the training, keep things short, and leave questions and answers until the end of the training. Most important, give volunteers a chance to partner up and practice, and make sure that there are enough experienced volunteers wandering around who can help answer questions.

Before you send volunteers out to hit the streets, announce what time they should return, make sure they know to turn their materials in when they get back, and collect contact info from each of your volunteers.

Checklist for Volunteer Training

Materials

- Volunteer Sign In Sheets
- National Voter Registration Day Toolkit
- Volunteer Packets
 - Voter registration Forms (Addendum 6) and Pledge to Vote Cards (Addendum 3)
 - Clipboards for each volunteer
 - Sample Rap/Script (Addendum 1) for each volunteer
 - Pen/Pencil (see state laws about requirements of writing utensil)

**Reminder* If you are doing your volunteer training on a different day than your event, be sure to bring your materials for both the training and the day of your event*

Training Your Volunteers

Train Volunteers

The total time for your training should be roughly 15-30 minutes. Typically, you will do your training 30 minutes before your event, but you can do your training the day before the event if timing does not permit day-of training.

- Quick introductions
- Run down agenda and purpose of training
- Review laws of voter registration
- Run through your voter registration form and explain common mistakes
- Trainer models an example conversation with a volunteer (Addendum 1)
- Hand out sample script to all volunteers
- Ask volunteers to partner and role play to each other (Addendum 2)
- Allow time for questions
- Review volunteer packet
- Remind volunteers to be proactive, smile, approach people, and read body language
- Send them to the field to register voters
- Check in with your volunteers at your shift midpoint

Common mistakes on the voter registration form

Make sure in your training volunteers know to check for the following items when they are helping students fill out their voter registration form:

- Is it legible?
- Did they sign it?
- Did they leave a phone number?
- Are all of the necessary boxes checked?
- Did they accidentally write today's date where the form asked for a birth date?
- Did they confuse "County" with "Country" and write in "USA"?
- Did they accidentally write their last name in the first name box?
- Make sure you're an approachable group. Standing or walking in pairs is encouraged, but not at the expense of talking to each other instead of voters.
- Be up front about what you're doing in a positive way. Identify yourself as a volunteer immediately when you start talking to them.
- Take nothing personally and don't get discouraged. If somebody is rude to you, shake it off and move on.
- Find your own pitch. Experiment and figure out what works best for you then tailor it to each individual.
- Connect voting to their lives and the issues they care about.
- Even if they are not eligible to vote, engage with them still and see if they want to be a volunteer for a future voter registration or turnout event

- Don't backtrack. Once you ask them to register, wait for their response.
- If you have handouts, give them out at the end of your conversation. They can be distracting if you hand them to voters right away.

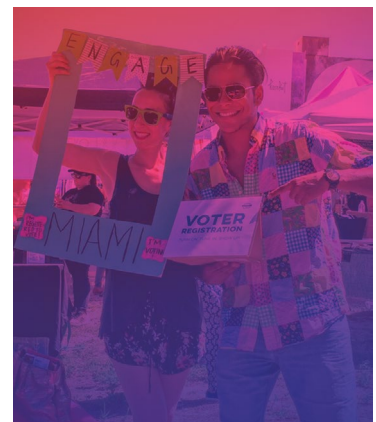
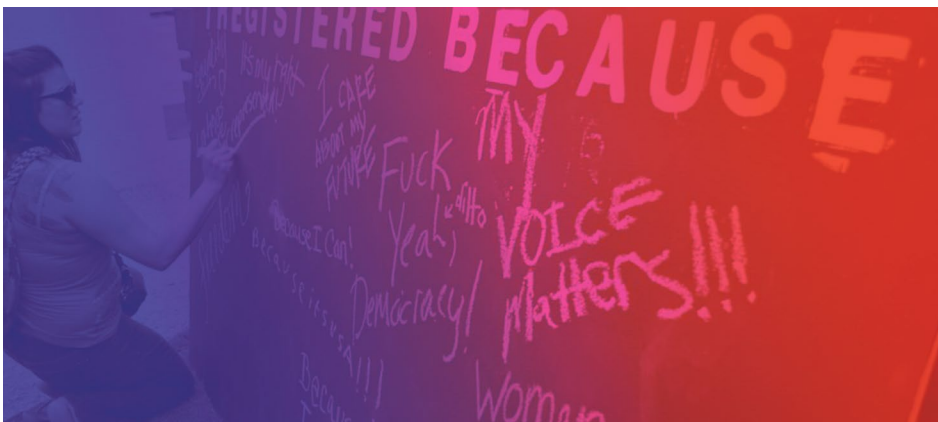
Logistics

To ensure a smooth voter registration event, compile all of the materials you may need, obtain all the permission/access you may need into spaces, and plan out all the trainings your volunteers and partners may require. Here are a few things to think about before your event:

Before the Event

Location

- Pick a location on campus that has a high amount of traffic and visibility. This could be a student union, quad, common outdoor area, cafeteria, etc.
- Is there a big game, concert, event happening on your campus on National Voter Registration Day? Take advantage of the big crowds and see if your organization can register voters at the event.
- On a large campus? Divide up your team to cover different parts of the campus or different schools.
- Make sure you have permission from the school for your location. Submit all of your requests for tables, chairs, places to serve food, sound systems etc.



Logistics

Materials

- Plenty of blank voter registration forms (Addendum 6)
- Copies of State Voter Registration Guides (Addendum 5)
- A clipboard and multiple pens for every volunteer OR if registering digitally (laptops/tablets)
- Remember to check with your state voter registration guides to see what color pen you need (Addendum 5)
- A volunteer sign in sheet (Addendum 4)
- A sign up to for potential volunteers
- “National Voter Registration Day” posters (provided by National Voter Registration Day)
- Social Media shareables to share on organization’s social media accounts (provided by YI and the Alliance)
- Stickers to identify volunteers and to give away (provided by National Voter Registration Day)
- Envelopes or boxes for completed registration forms
- A table and chairs (although for folks who are able, it is a best practice to be up, around, and walking!)
- First aid kits
- Trash and recycling cans

Does your state have online voter registration (OVR) ? Here are a few tools you can use to register your students online. Even if your state doesn’t have OVR you can still use these online tools, but students will have to print, sign and mail those forms depending on the state.

TurboVote:

Does your campus have TurboVote? TurboVote guides students through the process required for registration, no matter the state in which they want to vote (e.g. their home state or college state). In addition to using TurboVote for voter registration events, the tool also allows campuses to embed on websites, create intra-campus competitions, and more. If your campus has access to the TurboVote tool, make sure to take full advantage of all its capabilities. If your campus does not have access to the customizable TurboVote tool, you can use Young Invincible’s tool (<https://yi.turbovote.org/>).

Logistics

Rock the Vote:

Rock the Vote's Online Voter Registration (OVR) platform provides a simple solution for modern voter registration. Since its inception, the platform has registered over seven million voters and has been a trusted resource for more than a decade, with a proven track record of accessibility, security, and partner support. The platform is mobile-friendly and available in 13 languages.* Users can use the Rock the Vote tool to learn if they are already registered to vote, register to vote, check their state's voting rights, find their polling place and more.

Vote.org:

Vote.org uses technology to simplify political engagement, increase voter turnout, and strengthen American democracy. They do this by building and maintaining the Vote.org website and the Vote.org toolset. They also proactively reach out to low-propensity voters and encourage them to vote. Their tool allows people to seamlessly register to vote online, check their registration status, submit an absentee ballot, find out where to go on election day, get election day reminders, and more.

Going above and beyond:

- Freebies (candy, stickers, buttons, food)
- Reminder: It is illegal to give out freebies as an incentive to register to vote. So if you do give out freebies at your event, make sure that you and your volunteers let anyone get your freebies, regardless of whether or not they register to vote. To be safe, print out a sign that says that any freebies are open for anyone to take.
- A source of shade (if needed)
- Music or entertainment
- Hand made posters and banners with your organization's name
- Water and snacks for volunteers
- Chalkboards
- People in banana suits/costumes/mascot uniforms
- Animals like puppies, goats

Logistics



TIP: “Coordinate with campus IT and library staff to integrate voter registration into the experience of using an on-campus computer. Think: adding a call-to-action in the form of a pop-up when students log in or adding a message to library screensavers and desktops. This is especially useful in states that don’t offer online voter registration because students can print their forms right there in the library! Take things to the next level by providing students with envelopes and stamps in all campus libraries for the day.” - Emily Giffin, Democracy Works (makers of TurboVote)

Day of the Event

Set-up

- Deck out the venue and surrounding area with “Update Your Voter Registration Form Here” signs that will be included in the organizing kit and any signs you all make.
- Plaster the campus bulletin boards, dorms, bathrooms, classrooms with “National Voter Registration Day” signs.

Volunteers

- Have volunteers show up well before you actually plan on having the event take place so that they can be trained and help set up. Factor in enough time in case volunteers show up a little late.
- Have volunteers sign in so you can keep track of who is helping you out.

Communications

- You are doing amazing work, be sure to publicize that! Have volunteers take pictures and videos throughout the day and share it on your social media. Be sure to tag #NationalVoterRegistrationDay and #CampusTakeover to follow along with the national conversation.

Event Wrap Up

Thank your volunteers and debrief

- Thank your volunteers for registering voters! Registering voters is hard work and takes a lot of commitment. Let them know their work is appreciated. If possible, provide snacks or other treats for volunteers afterwards.
- Take some time to do a quick debrief. What went well? What was challenging? Share any memorable moments from the day. This not only allows space for an immediate evaluation of how the day went, but offers unique and memorable stories to share in the future. Keep these notes for future events.

Turn in your completed voter registration forms

- All states have laws on when completed forms need to be turned in. Check out those laws (Addendum 5), and then make sure you comply with them. It's always best to turn in forms with 24-48 hours after your event to avoid any issues.

Report your numbers

- National Voter Registration Day will send an email a few days before September 25th (and then a few days after) with a link to report the number of volunteers you engaged and voters you registered. This helps National Voter Registration Day capture the national impact of the day.
- You may have worked with multiple groups and partners on your campus to put on the event. Make sure only one representative from your campus reports voter registration numbers so as to prevent duplicate numbers.

Follow up with the voters you registered

- Every time you contact a voter, you increase their likelihood of voting. Follow up with them right after the event to thank them for registering and answer any questions they might have, then again during your get-out-the-vote process!

Keeping National Voter Registration Day All About Democracy

National Voter Registration Day is about strengthening our democracy. It's about doing something, big or small, to help your community and your campus participate in our democratic process. We're helping people find their voice—not telling them what to say. We're trying to cut through the partisan noise to remind people that voting is one of the most powerful tools we have to create change.

We have three suggestions to ensure National Voter Registration Day is about political empowerment and not partisanship.

1. Refrain from advocating for or against someone or something that is going to be voted on in the next election.
2. Stay on message about the nonpartisan spirit of the day.
3. Make sure you're not focusing on party affiliation when identifying new voters.



No Candidates or Ballot Measures

No National Voter Registration Day event may be used to advocate on behalf of a candidate or ballot measure. In fact, registering people to vote based on the way they say they intend to vote is illegal. This means National Voter Registration Day volunteers may not advocate for a candidate or ballot measure while registering, nor may they carry literature that advocates for any of these things. They can, however, ask people what issues they are passionate about and connect that to voting.

Keeping National Voter Registration Day All About Democracy

Messaging In addition to not advocating for partisan issues, there's a lot you can do to help National Voter Registration Day remain nonpartisan. Push messaging that focuses on civic participation, identifying as a voter, and the importance of turning out to vote for your community. And keep it positive.

Example Messaging

- "Our democracy works best when more voices are heard and more people are represented."
- "When more people vote, we all win."
- "Every election is important, from the presidential to the hyper-local races."
- "Some elections are decided by a few dozen votes. Your vote could be the difference."
- "Students make up XX% of the voting population in XXX. Your voice as a student matters."

Targeting

No targeting may be done on the basis of party. However, you're encouraged to use other demographic data to target, focusing your efforts on communities with historically low-turnout and registration. These communities include young people, people of color, frequent movers, and low income citizens.



Acknowledgements

Thank you to the amazing team who put this toolkit together:

Daniela Mrabti
Sarah Audelo
Kathryn Quintin
Clarissa Unger
Spencer Dixon
Lane Perry
Spencer Long
Steven Adelson
Alex Ray Dennis
Alexander Pryor

Resources Referenced:

Fair Elections Center
Campus Vote Project
Minnesota Youth Collective
National Study of Learning, Voting, and Engagement
TurboVote
Nonprofit Vote

Addendum

Addendum 1 – Sample Voter Registration Script

Hi There! I'm _____ with _____. Today is National Voter Registration Day and we are out registering students in a national Campus Takeover. Can I help you update your voter registration today?

If yes...

Awesome! I'd love to help you with that. First:

1. Are you an American Citizen?
2. Are you 18 or older?
3. Is this your first time registering in _____ or are we changing your address today?

If "I'm already registered"...

Can I ask if you if you have moved recently?

If yes...

I can help you update that information right now!

If no...

Great! Will you pledge to vote in this year's election? (hand voter pledge card)

If not sure...

We can look this up for you! Go to <https://www.vote.org/am-i-registered-to-vote/> and have them look up their status.

Thank you for registering to vote and participating in our democracy. See you on election day!

Addendum

Addendum 2 – Practice Voter Registration Activity

In this activity, you will be a volunteer canvassing in your campus dorms for National Voter Registration Day and trying to get students to register to vote. Your goal is to get the highest number of people to register in the least amount of time. Pay attention to what people are really feeling or thinking based on their speech or their body language. Try to determine if someone is just trying to stall you, or if someone really wants to register or to vote but is confused or afraid. For enthusiastic supporters, try to turn them into volunteers.

Instructions:

1. Count off by 1s and 2s.
2. The 1s and the 2s should stand facing each other in a long line.
3. The 2s will be students living in their dorms.
4. Some 2s may be already registered to vote but recently moved onto campus. Some may be undocumented and do not want to reveal their status. Some people may already be registered. Others may be voting for the first time and confused about the process. Not everyone will speak English. Others will be supportive and eager to help. 2s can choose what 'role' they want to identify as.
5. The 1s will go first. They will have 10 minutes to register as many people as possible.
6. After a 1 has gotten someone to register or not registered, they must quickly find another person to talk to.
7. 2s should raise their hands when there isn't a 1 in front of them.
8. After 10 minutes switch, and the 1s become the students in the dorms and the 2s become the volunteers.
9. If time permits, we will conduct this exercise again with the idea that you are approaching them to commit to voting.

Addendum

Addendum 3 – Pledge to Vote Cards

Pledge to vote cards are an incredibly useful tool when registering people to vote.

- Pledge to vote cards help connect the act of voting to an issue students care about or an experience/identity they identify with.
- Pledge to vote cards provide the newly registered voter with a tangible idea of their next step—to vote!
- Pledge to vote cards provide you with contact information to follow up with this newly registered voter and ensure they follow through and vote on Election Day.
- Pledge to vote cards provide you with their contact information to include them in future events, activations, or membership in your organization.

Here is an example of a “Pledge to Vote” card used by the Minnesota Youth Collective.

I PLEDGE TO **VOTE** ON NOV. 6TH, 2018

Name:

Email:

Cell: TEXT ME! ☐

Birthday:

School / Campus:

Grad Date:

WANNA VOLUNTEER WITH MNYC? YES! ☐

MINNESOTA YOUTH COLLECTIVE

What are the top 3 issues that move you?

Economic Insecurity	<input type="checkbox"/>	Healthcare Access	<input type="checkbox"/>
Racial Inequity	<input type="checkbox"/>	Immigration Reform	<input type="checkbox"/>
Climate Change	<input type="checkbox"/>	Education	<input type="checkbox"/>
Gender Inequality	<input type="checkbox"/>	Gun Control	<input type="checkbox"/>
LGBTQ Inequality	<input type="checkbox"/>	Other	<input type="text"/>

Addendum

Addendum 4 – Volunteer Sign In Sheet

Here is an example sign in sheet for volunteers when they show up to your event:

Volunteer Sign In Sheet			
Name	Phone #	E-mail Address	Interested in Volunteering Again?
<i>Daniela Mrabti</i>	<i>888-888-8808</i>	<i>daniela@allianceforyouthorganizing.org</i>	Yes

Addendum

Addendum 5 – State Voter Registration Guides

You can find state-by-state voter registration guides from Fair Elections Center here. They provide info on the voter registration deadline, training requirements, compensation requirements, online voter registration (if applicable), submitting completed forms, and more.

State specific voter registration guides can be found here: <http://campusvoteproject.org/voter-registration-drive-guides/>

Here is example guide from California.



Conducting a Voter Registration Drive in California

Voter Registration Deadline

Applications must be postmarked by 15 days before Election Day

Getting Started

Training Requirement: California does not require training for registration drives. But local officials may provide training programs and other materials for free.

Notification and Registration Requirements: Organizations or individuals requesting 50 or more blank state voter registration cards must submit a [Voter Registration Card Statement of Distribution](#) form by fax to (916) 653-3214 or by mail to Secretary of State, Elections Division, 1500 11th Street, 5th Floor, Sacramento, CA 95814. For requests of 50 or over county-specific voter registration cards, the applicant should use a similar "Statement of Distribution" form provided by the specific county.

Compensation Restrictions: Organizations or individuals that compensate people to help others register to vote must:

- Maintain a list of the names, addresses, and telephone numbers of everyone that the individual or organization has agreed to compensate.
- Provide each person who is being compensated

Submit all cards collected to the elections official, even if some cards do not contain all of the information required by Elections Code sections [2150](#) and [2159](#). When submitting the completed cards, place the cards that contain all of the required information into a group and attach a signed acknowledgement that the cards in the group are in compliance with Elections Code sections 2150 and 2159. If there are cards that do not contain all of the required information, place them into a group and attach a signed acknowledgement that the cards in the group are not in compliance with Elections Code sections 2150, 2159, or both. Compliance with these statutes requires the following information to be included on completed registration cards:

- Name,
- Residence address,
- Mailing address, if different from residence address,
- Date of birth,
- State or country of birth,
- California driver's license or ID card number,
- Last four social security number digits, if the applicant does not have a current and valid California driver's

Addendum

Addendum 6 – National Voter Registration Form

Voter Registration Application

Before completing this form, review the General, Application, and State specific instructions.

Are you a citizen of the United States of America?		<input type="checkbox"/> Yes <input type="checkbox"/> No		This space for office use only.	
Will you be 18 years old on or before election day?		<input type="checkbox"/> Yes <input type="checkbox"/> No			
If you checked "No" in response to either of these questions, do not complete form. (Please see state-specific instructions for rules regarding eligibility to register prior to age 18.)					
1	<input type="checkbox"/> Mr. <input type="checkbox"/> Miss <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.	Last Name	First Name	Middle Name(s)	<input type="checkbox"/> Jr <input type="checkbox"/> II <input type="checkbox"/> Sr <input type="checkbox"/> IV
2	Home Address		Apt. or Lot #	City/Town	State Zip Code
3	Address Where You Get Your Mail If Different From Above			City/Town	State Zip Code
4	Date of Birth	Telephone Number (optional)		ID Number - (See item 6 in the instructions for your state)	
	Month Day Year			6	
7	Choice of Party (see item 7 in the instructions for your State)	8	Race or Ethnic Group (see item 8 in the instructions for your State)		
9	<p>I have reviewed my state's instructions and I swear/affirm that:</p> <ul style="list-style-type: none"> I am a United States citizen I meet the eligibility requirements of my state and subscribe to any oath required. The information I have provided is true to the best of my knowledge under penalty of perjury. If I have provided false information, I may be fined, imprisoned, or (if not a U.S. citizen) deported from or refused entry to the United States. <p>Please sign full name (or put mark) ▲</p> <p>Date: / /</p> <p>Month Day Year</p>				

If you are registering to vote for the first time: please refer to the application instructions for information on submitting copies of valid identification documents with this form.

Please fill out the sections below if they apply to you.

If this application is for a change of name, what was your name before you changed it?

A	<input type="checkbox"/> Mr. <input type="checkbox"/> Miss <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms.	Last Name	First Name	Middle Name(s)	<input type="checkbox"/> Jr <input type="checkbox"/> II <input type="checkbox"/> Sr <input type="checkbox"/> IV
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If you were registered before but this is the first time you are registering from the address in Box 2, what was your address where you were registered before?

B	Street (or route and box number)	Apt. or Lot #	City/Town/County	State	Zip Code
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If you live in a rural area but do not have a street number, or if you have no address, please show on the map where you live.

C	<p>Write in the names of the crossroads (or streets) nearest to where you live.</p> <p>Draw an X to show where you live.</p> <p>Use a dot to show any schools, churches, stores, or other landmarks near where you live, and write the name of the landmark.</p>	<p>Example</p> <p>Route #2</p> <p>Public School ●</p> <p>● Grocery Store</p> <p>Woodchuck Road</p> <p>X</p>	<p>NORTH ↑</p>
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If the applicant is unable to sign, who helped the applicant fill out this application? Give name, address and phone number (phone number optional).

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Mail this application to the address provided for your State.