



### **Primary Responsibilities:**

The Southern Organizing & Communications Manager is responsible for helping to build and elevate the field and policy work of Young Invincibles' Southern regional team. This position works closely with all staff in our southern offices (located in Austin and Houston)—as well as our national office in D.C. and other regional offices—to develop and implement YI-South's programs and issue campaigns to expand economic opportunity for young Texans.

The Southern Organizing & Communications Manager is based in Austin, Texas but will require frequent travel throughout Texas, particularly to Houston.

Start Date: Immediately.

### **Duties and Responsibilities:**

- Build and sustain a strong network of young people who lead local advocacy campaigns for issues that impact them, particularly around health care, higher education, and workforce development. A particular outreach focus will be to students at community colleges and four-year institutions.
- Lead young adults in Texas to engage—through digital and in-person strategies—on YI campaigns related to jobs access, health care, and education.
  - In addition to working on longer term policy change and developing young leaders, activities will include collecting stories to be shared with policymakers and the press, as well as activating around breaking news.
- Translate complex policy ideas and educational issues into outreach materials and tools.
- Working alongside our national communications team to cultivate YI's relationships with the press, coordinate communications events, pitch stories, and identify media opportunities to elevate the voices of YI's constituents through traditional and new media.
- Maintain daily reporting structures to track efforts throughout the region.
- Help the Southern Director maintain policy-based relationships with partners and lawmakers.
- Sustain regular communications with young adults and partners, through mediums such as social media and email blasts.
- Design and implement focus groups, workshops, and leadership training plans for young adults related to our advocacy campaigns.

### **Qualifications:**

- Minimum of 2 years working within diverse communities
- Experience with campus-based organizing
- Experience with social media, traditional media, and working in a high-profile, press-heavy organization
- Ability to understand and clearly communicate sophisticated policy concepts

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- Ability and willingness a fast-paced start-up atmosphere
- Outstanding organizational and time management skills
- Strong interpersonal skills and ability to work in a team environment
- Ability to manage several tasks concurrently and prioritize work effectively
- Ability to be creative and employ new tactics as necessary to achieve the organization's goals
- Spanish language skills are strongly preferred but not required
- Training and curriculum development experience preferred but not required

**Please send a resume and cover letter addressed to Maggie Jo Buchanan (Southern Director) to: [resumes@younginvincibles.org](mailto:resumes@younginvincibles.org)**

**Please write: “Southern Organizing & Communications Manager” in the subject of email.**  
Pay is competitive and commensurate with experience.

*Young Invincibles is an equal employment opportunity employer and strongly encourages diverse candidates to apply. Young Invincibles does not discriminate on the basis of race, color, religious creed, sex (including pregnancy), gender, national origin, ancestry, citizenship, age, medical condition including genetic characteristics, mental or physical disability, veteran status, marital status, sexual orientation, gender identity, (including transgender status), weight, height, linguistic characteristics (such as accent and limited English proficiency, where not substantially job-related), citizenship status, or any other basis prohibited by law.*