

YOUNG INVINCIBLES

Organization Young Invincibles	Closing Date 08/31/2017
Position Title Digital Communications Coordinator	Location Washington, D.C.

Position Description

Young Invincibles (YI), the national Millennial research and advocacy group working to advance economic opportunity for young adults, seeks a digital strategist for its Washington, D.C. headquarters. A rapidly growing organization with offices in Los Angeles, Chicago, Houston, New York, and Denver, YI is the place for a savvy digital strategist looking to delve into top policy debates and drive conversation around issue-based campaigns tied to higher education, health care, jobs, and civic engagement. The digital coordinator will use digital communications platforms to amplify the voices of young adults in the political process.

Position reports to:

Deputy Digital Director

Principal Responsibilities:

- Work with the Deputy Digital Director to implement strategic campaigns across YI's digital platforms to advance advocacy for federal, state, and local initiatives
- Manage day-to-day social media platforms, including creating and curating engaging content for Facebook, Twitter, Instagram, and YouTube, as well as tracking engagement
- Support YI's e-mail program to drive advocacy efforts around campaigns, consumer education efforts, and acquisition of new supporters, including managing the database and drafting emails
- Produce shareable graphics, report layouts, and infographics to advance issue-based campaigns with an eye toward effective strategy for social media circulation
- Create petitions, surveys, and other online tools to rally support among activists and consumers
- Manage website to keep content updated
- Produce videos as needed
- Write and edit blog posts for YI and other outlets as needed

Qualifications:

- All candidates should have at least 1-3 years of digital communications experience under their belt, an interest in public policy, and a passion for the issues affecting Millennials
- Strong writing and editing skills are essential
- A strong grasp of graphic design, familiarity with Adobe or comparable design software is necessary.
- The ideal candidate also values diversity and knows how to effectively engage and communicate with Millennials across digital platforms
- Basic back-end web skills recommended and front-end design skills a plus. Video editing experience preferred. Knowledge of NGPVAN or EveryAction is a plus

Candidates are encouraged to apply on or before the closing date, but the position will remain open until filled.

Please e-mail resume, cover letter, and samples of your work (ideally including a mix of written, graphics, and video) to "resumes@younginvincibles.org" with the subject line "Digital Coordinator."

About Young Invincibles

Young Invincibles was founded by a group of students in the summer of 2009, motivated by the recognition that young people's voices were not being heard in the debate over health care reform. We began providing the facts about barriers young adults face in affording quality health insurance and by asking our peers to share their stories. We believed in our generation's capacity to stand up and make itself heard, and as our work expanded the opportunity became more apparent. It turned out young people had even more to share. They were eager to organize friends, educate the public about new health insurance options, and develop real solutions to the challenges we face.

In the years since, YI has expanded from a group run out of a school cafeteria to a national organization with offices across the country. We take on issues related to health care, higher education, and economic security. We are committed to expanding economic opportunity for young adults ages 18 to 34 and making sure that our perspective is heard wherever decisions about our collective future are being made. Young people are a historically underrepresented constituency, and our focus is on ensuring young communities with the least access to political and economic power have a say. We do this through building a community of young leaders to take action for social change, sharing the stories of young adults, cutting-edge policy research and analysis, providing tools for our generation to make smart economic choices, and mission-driven social enterprise ventures.

Young Invincibles does not discriminate on the basis of race, color, religious creed, sex (including pregnancy), gender, national origin, ancestry, citizenship, age, medical condition including genetic characteristics, mental or physical disability, veteran status, marital status, sexual orientation, gender identity, (including transgender status), weight, height, linguistic

characteristics (such as accent and limited English proficiency, where not substantially job-related), citizenship status, or any other basis prohibited by law.

For further information, please visit our website, younginvincibles.org.

Young Invincibles is an Equal Opportunity Employer